



Business Leadership Workshop

CONDUCTED EXCLUSIVELY FOR OWENS CORNING BY SALES CHAMPION RODNEY WEBB

#BITW



Building the foundation for world class business starts at the top. This class is specifically designed for owners and managers who want to succeed and grow in a competitive environment. A two day class with fresh new content that will take you on an in depth journey of working on your business instead of in it.

Day 1

- Business by the numbers
- Company story, handbook, value proposition
- Office operations

Day 2

- Managing growth - people, pricing, revenue streams
- 1099 versus employees
- Managing by the numbers - lead costs, efficiency ratios

* These sessions are specially designed for business owners, and managers, or others in your company with management responsibilities. These are not designed for your sales teams/installers.

WHEN

March 1 & 2, 2016

LOCATION

Hyatt Regency Grand Cypress
1 Grand Cypress Blvd.
Orlando, FL 32836

Attendees are responsible for hotel rooms – \$239.00 plus tax.

\$200 per person for Platinum and Preferred Contractor Members
\$250 per person for Non Program Members

Owens Corning will provide lunch and beverages during the meeting.

Tuesday Session

Registration – 9:00 a.m. to 10:00 a.m.
Session – 10:00 a.m. to 5:00 p.m.

Lunch Included

Wednesday Session

Breakfast – 8:00 a.m. to 9:00 a.m.
Session – 9:00 a.m. to 3:00 p.m.

Lunch Included

RSVP

Click [HERE](#) to register, or call the ProDesk at 1-866-776-3375

Owens Corning is committed to your success and is partnering with industry leader
Rodney Webb to help you beat the competition.
Rodney Webb is one of the home improvement industry's most successful sales trainers.