



# EXPERIENCE A MORE COMFORTABLE HOME BY ADDING ATTIC INSULATION

## A fast fix with a payback.

Bringing your attic insulation up to current recommendations delivers results and long-lasting benefits. This quick, cost-effective home improvement can help you enjoy:



### EVERYDAY COMFORT

#### Maintain more comfortable conditions throughout your home.

It's not just a more comfortable temperature. Sealing leaks and adding insulation can also reduce noise from outside, help keep pollen, dust and insects from entering your home and better control humidity.<sup>2</sup>



### MONTHLY SAVINGS

#### Save money on your energy bills.<sup>3</sup>

The EPA estimates that homeowners can save an average of 15% on heating and cooling costs by air sealing their homes and adding insulation in attics, floors over crawl spaces and accessible basement rim joists.



### ADDED HOME VALUE

#### The best return on your remodeling dollar.

Fiberglass attic insulation outperformed all other home improvement projects in Remodeling magazine's 2016 "Cost vs. Value" Report, with homeowners recouping 116.9% of the cost in added home value.<sup>4</sup>

Learn more at [InsulationInstitute.org](https://www.insulationinstitute.org).

## Money-Saving Tip:

Many insulation projects qualify for rebates and other energy-company incentives. To see what's available in your area, ask your contractor or visit [www.dsireusa.org](https://www.dsireusa.org).

Approximately

# 90%

of homes are  
underinsulated<sup>1</sup>

## HOW MUCH IS ENOUGH?

Recommended attic insulation:

**R-38** (13-14")  
Most Southern Climates

**R-49** (16-18")  
Most Northern Climates



# MAKING HOME A BETTER PLACE TO BE™

With Owens Corning® PROPINK® Loosefill Insulation, industry-leading fiber technology creates a distributed network of thermal reservoirs to resist heat transfer and absorb noise. Unlike some other insulation materials, PROPINK® Loosefill Insulation is not only effective, it's also formaldehyde-free and resistant to fire, mold growth,<sup>5</sup> and pests.

## KEY BENEFITS

- **Exceptional thermal performance**
- **Sound absorption for a quiet home**
- **Naturally non-combustible**
- **Exceptional air infiltration control**
- **Doesn't support mold or pests<sup>2</sup>**
- **Formaldehyde free**



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<sup>1</sup> Evaluation of under-insulated single-family detached homes in the United States, ICF study commissioned by NAIMA, October 2024.

<sup>2</sup> Inorganic glass fiber will not rot or decay, or provide a habitable environment for fungus, mold, or pests.

<sup>3</sup> [http://www.energystar.gov/index.cfm?c=home\\_sealing.hm\\_improvement\\_methodology](http://www.energystar.gov/index.cfm?c=home_sealing.hm_improvement_methodology); Savings vary. Find out why in the seller's fact sheet on R-values. Higher R-values mean greater insulating power.

<sup>4</sup> [https://www.remodeling.hw.net/benchmarks/cost-vs-value/key-trends-in-the-2016-cost-vs-value-report\\_o](https://www.remodeling.hw.net/benchmarks/cost-vs-value/key-trends-in-the-2016-cost-vs-value-report_o)

<sup>5</sup> As manufactured, fiber glass insulation is resistant to mold growth. However, mold growth can occur on building materials, including insulation, when it becomes contaminated with organic material and when water is present. To avoid mold growth on fiber glass insulation, remove any water that has accumulated and correct or repair the source of that water as soon as possible. Insulation that has become wet should be inspected for evidence of residual moisture and contamination, and any insulation that is contaminated should be promptly removed and replaced.