



EXPERIENCE THE COMFORT OF A COOL, QUIET HOME

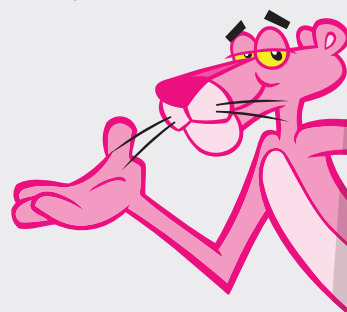
BEHIND THE SCENES OF A HIGH-PERFORMANCE HOME: OWENS CORNING® PINK® FIBERGLAS™ INSULATION

For installers, homeowners, and the environment, Owens Corning® Pink® Fiberglas™ insulation is the right insulation at the right time. Pink® insulation with PureFiber® technology raises the bar on sustainability while enhancing the performance qualities that have made Owens Corning the most preferred brand in insulation. ProPink® L77 provides peace and quiet plus comfort with virtually no settling, preserving thermal performance over time and up to 45% reduction in noise transmission.



KEY BENEFITS OF OWENS CORNING

- Exceptional thermal performance
- Sound absorption for a quiet home
- Naturally non-combustible
- Will not settle or slump within wall cavities
- Excellent stiffness and recovery characteristics¹
- Installs fast to help you get more done in less time¹
- Formaldehyde-free
- Made with 100% wind-powered electricity



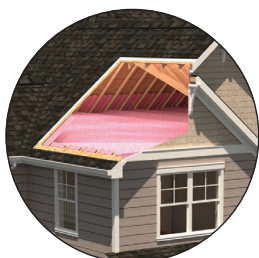


Owens Corning® ProPink® loosefill insulation, with industry-leading fiber technology, creates a distributed network of thermal reservoirs to resist heat transfer and absorb noise. Unlike some other insulation materials, ProPink® loosefill insulation is not only effective, but formaldehyde-free and resistant to fire, mold growth,² and pests.

MAKING HOME A BETTER PLACE TO BE™

COMMITTED TO SUSTAINABILITY

By delivering solutions that help conserve energy and protect the environment, Owens Corning is helping make the world a better place, one community at a time. We manufacture building materials that help save energy, reduce reliance on fossil fuels, and decrease greenhouse gas emissions around the world.



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¹ Source: According to a 2010 clinical trial conducted in Toronto, Canada, by Ducker Worldwide on behalf of Owens Corning Insulating Systems, LLC.

² As manufactured, fiberglass insulation is resistant to mold growth. However, mold growth can occur on building materials, including insulation, when they become contaminated with organic material and when water is present. To avoid mold growth on fiberglass insulation, remove any water that has accumulated, and correct or repair the source of that water as soon as possible. Insulation that has become wet should be inspected for evidence of residual moisture and contamination, and any insulation that is contaminated should be promptly removed and replaced.

